

LEADERSHIP Module 312

Strength Through Diversity: Understanding Generational and Cultural Influences

PRESENTER: Kathleen Randall

FORMAT: Interactive Workshop / Seminar

**TITLE: Strength Through Diversity: Understanding
Generational and Cultural Influences**

SYNOPSIS:

The United States has commonly been referred to as the “melting pot of the world.” In our current-day business climate, the majority of our jobs, throughout any given facet of a project, will require us to work and interact with people of various generations and cultures. The added reality is that this “melting pot” is rapidly changing. This change can bring both strengths and differences. Each person we encounter brings a variety of individual filters. Do all people have the same mind-set about ‘work’? And how do you begin to work with someone who does not have *your* mind-set?

Never before has a workforce been so diverse. Yet there is much opportunity for success when each of us *chooses* to understand the uniqueness and values of various generations and cultures. Join Kathleen in *Strength Through Diversity: Understanding Generational and Cultural Influences...* and get ready to learn:

- **Keys** to understand Millennials, Gen Xers, Baby Boomers, and the Matures.
- **Insight** regarding digital natives and digital immigrants
- **Tips** to communicate with cultural differences
- **Strategies** to build stronger teams and get buy-in from co-workers and employees.